

**SPEECH BY TAN KIN LIAN, CEO, NTUC INCOME, AT THE LAUNCH OF
BIGTRUMPET.COM.SG ON TUESDAY, 15 OCT 2002 AT 5.30 PM AT RAFFLES CITY
SHOPPING CENTRE CITY SQUARE, LEVEL 1**

Prime Minister Goh Chok Tong,
Microsoft CEO Mr Steve Ballmer,
Distinguished guests,
Ladies and gentlemen....

Good evening.

A warm welcome to the launch of Big Trumpet.

NTUC Income is pleased to be chosen as a strategic partner to work with Infocomm Development Authority and Microsoft in this exciting, big collaboration. It is aimed at bringing the convenience, fun and benefit of the e-lifestyle to many people in Singapore through a community net which will connect people, services and devices.

NTUC Income is well placed to make our contribution towards this ambitious goal. We have an active website that attracts about 7,000 visitors every day. They use a wide range of services that give them a better life.

They visit our website to find a handyman to rectify a defect in their home, a tutor for their child, an attractive vacation package, a job vacancy, to shop for groceries or gifts, or to contribute their views on current issues.

Many portals can claim to offer similar services, but may not be able to match our range of services, ease of use and the intensity of their usage.

Big Trumpet allows us to put these community services on a more robust technology platform and to reach out to more people in Singapore.

We are excited about the potential ahead.

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We are excited about working with Microsoft who will be contributing its new .NET technology, engine and services. We are glad that Microsoft's CEO Steve Ballmer is here with us today. We share Microsoft's vision of convenience and connectivity using this exciting new technology.

We are excited about working with Infocomm Development Authority of Singapore, who has been very supportive in the development of the community net. I wish to thank IDA Chairman, Lam Chuan Leong for the tremendous support and leadership provided.

We are excited about working with our excellent technology partners, namely National Computer Systems and Hewlett-Packard and Trusted Hub. We are glad that NCS CEO Lee Kwok Cheong, HP's Regional MD Paul Chan and Trusted Hub Chairman Seah Moon Ming are also here with us.

And we are absolutely delighted that our Prime Minister Goh Chok Tong has agreed to be our guest of honour at the launch of Big Trumpet.

Our Prime Minister has set a personal goal to provide a better life, a more gracious life, a better home and a better future for all Singaporeans. This initiative is aimed at achieving the same goal. Please join me to welcome our Prime Minister.

Big Trumpet will provide an interesting range of services to improve the life of many people in Singapore.

The initial services that will be launched within the next few weeks are:

- MyFolder -** Provides secure access to bank, finance, medical and personal information
- MyMoney -** Features insurance and financial planning services
- My Home -** Provides a range of home services like tuition, hiring contractors and shopping online
- MyCareer -** Allows you to advance your career, and to participate in relevant training activities.
- MyWorkplace -** Allows you to interact with work colleagues, access information and handles tasks at your workplace
- MyClub -** Enables you to join and participate in the activities of special interest clubs

Going forward, we aim to make it so exciting, so useful, so fun, that everyone will want to log into the community net everyday. You can access many services, such as your scheduler, personal contacts, to-do activities, and just-in-time notifications.

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You will be given an unique ID to login to community.net. It will also serve as a single login to access the websites of our business partners. You do not need to remember their individual IDs and passwords, after they have been registered into your personal record.

We aim to bring many business partners into the community net, including banks, stockbrokers, insurance companies, medical clinics, hospitals, publishers, travel agencies and other commercial organisations.

Our services will be available free for the initial period. Later, a small but affordable charge will be levied to cover the operating expenses and investments. This small cost will be more than offset by the savings in your daily expenses.

We would like to thank our pioneer business partners the Ministry of Manpower (MOM) and People's Association for working with us on the Community Net.

Our aim is to make the next big contribution to the internet lifestyle, after Yahoo, Amazon, eBay and Pay-Pal. Singaporeans have already embraced e-commerce very effectively. Today, we will take the next big step to trail blaze into the new world.

Thank you, Prime Minister.
Thank you, to all strategic partners
And thank you, to everyone here today.

~END~